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The Chesapeake Bay Trust Announces Winners of Annual “Protect the Chesapeake and Coastal Bays” Vehicle License Plate Sales Contest

The contest recognizes the environmentally conscious dealerships and tag and title agencies helping to empower people to restore nature through Bays Plate sales

(Annapolis, MD) – Thanks to Maryland’s “Protect the Chesapeake & Coastal Bays” license plate, the Chesapeake Bay Trust empowers tens of thousands of people every year to restore nature in their communities. Contributions from Bays Plates are distributed by the Bay Trust in the form of local grants for environmental education, community engagement, and on-the-ground watershed restoration. Recognizing the impact of dealerships and tag and title agencies who can promote this impactful license plate to their customers, the Bay Trust runs an annual sales contest in the spring. Today’s announcement of the 2025 winners of the *Just Ask! Bays Plate Contest* celebrates the automobile dealerships and tag and title agencies, also referred to as “Dealers and Tag Agents for the Bay,” who engaged the most customers to choose the specialty Bays license plate during this friendly competition.

The 2025 winners illustrate the vast commitment to the Chesapeake Bay, the Coastal Bays, and their surrounding natural resources. This year’s winners represent a variety of automobile companies across Maryland and Virginia, showing that everyone from dealers to drivers can all participate in local efforts to strengthen communities and the environment together.

Jerry’s Toyota in Baltimore earned the top spot in two categories with the “Highest Total Number of Bay Plates Sold” and “Most Improved for Increase in the Number of Bay Plates Sold” from 2024 to 2025. Land Rover Bethesda in Montgomery County took first in “Most Improved for Increase in Percentage of Bay Plates Sold” from 2024 to 2025. Showing that stewards are found throughout the region, AutoNation Honda Dulles in Virginia earned first place in the “Highest Percentage of Bays Plates Sold” category.

A “Protect the Chesapeake and Coastal Bays” license plate costs \$25. Funds generated are managed by the Bay Trust, who has received the highest rating from Charity Navigator for over two decades. On average, 92 cents of every dollar are directed to the Bay Trust’s restoration and education programs. Local nonprofits, schools, faith-based organizations, and other community organizations tap into this funding for projects across the state, in every county from the mountains to the coast.

As a result of the additional efforts of the “Dealers and Tag Agents for the Bay,” children will be able to attend environmental field trips, trash will be removed from waterways, and native trees can be planted. Last year alone, the Bay Trust funded projects that installed more than 237,660 native plants and trees, created more than 113,000 square feet of rain gardens, removed 70,886 pounds of trash from ecosystems, and reached more than 140,000 students, teachers, and volunteers.

“The *Just Ask* contest is more than a fun competition, it recognizes the local dealerships and tag and title agents who are helping to fund hundreds of community-driven projects every year,” said **Dr. Jana Davis, president of the Chesapeake Bay Trust**. “Every beautiful blue Bays Plate on the road helps the Bay Trust empower more people so our waters are fishable, crabbable, swimmable, healthy and accessible for generations to come.”

Customers who purchase a Bays Plate not only support these critical restoration and education programs, but in return become eligible to join the Plate Perks program, which provides discounts and other benefits, such as preferred parking and deals at businesses across the state. Perks from local businesses are a thank you to the many Marylanders who are doing their part to protect our natural resources.

The *Just Ask! Bays Plate Contest* winners are listed below. The list of businesses that offer discounts and other perks for Bays Plate owners can be found at cbtrust.org/perks. The “Protect the Chesapeake and Coastal Bays” license plate can be purchased for \$25 through an MDOT MVA branch, car dealerships, tag and title agencies, and online at cbtrust.org/purchase-a-bay-plate/.

Highest Number of Bay Plates Sold in Spring 2025

JERRYS TOYOTA	Baltimore	1 st Place
CARMAX AUTO SUPERSTORES - 7118	Prince George’s	2 nd Place
Sheehy Lexus of Annapolis	Anne Arundel	3 rd Place
APPLE FORD LINCOLN	Howard	4 th Place
Timonium Volvo	Baltimore	5 th Place
FRED’S TITLE & TAG SERVICE - YORK	Baltimore	6 th Place
BMW OF ANNAPOLIS	Anne Arundel	7 th Place
CARMAX - ROCKVILLE 7206	Montgomery	8 th Place
KOONS TOYOTA OF ANNAPOLIS	Anne Arundel	9 th Place
ANNAPOLIS MOTORS DBA MERCEDES BENZ	Anne Arundel	10 th Place (tied)
BMW OF ROCKVILLE	Montgomery	10 th Place (tied)

Highest Percentage of Bay Plates Sold in Spring 2025

AUTONATION HONDA DULLES	VA	1 st Place
JERRYS TOYOTA	Baltimore	2 nd Place
ANNAPOLIS MOTORS DBA MERCEDES BENZ	Anne Arundel	3 rd Place
VOLVO CARS ANNAPOLIS	Anne Arundel	4 th Place
Sheehy Lexus of Annapolis	Anne Arundel	5 th Place
ANNAPOLIS SUBARU	Anne Arundel	6 th Place
Volvo Cars Silver Spring	Montgomery	7 th Place
BMW OF ANNAPOLIS	Anne Arundel	8 th Place
ANNAPOLIS HYUNDAI	Anne Arundel	9 th Place
MERCEDES-BENZ OF OWINGS MILLS	Baltimore	10 th Place

Most improved: Increased the Number of Bay Plates Sold in Spring 2025

JERRYS TOYOTA	Baltimore	1 st Place
LEN STOLER HYUNDAI	Baltimore	2 nd Place
FIVE NINE SALISBURY	Wicomico	3 rd Place
Sheehy Toyota of Laurel	Prince George’s	4 th Place
Sheehy Lexus of Annapolis	Anne Arundel	5 th Place
AUTONATION HONDA DULLES	VA	6 th Place
LEXUS OF TOWSON	Baltimore	7 th Place

Timonium Volvo	Baltimore	8 th Place
LAND ROVER BETHESDA	Montgomery	9 th Place
Fitzgerald Hyundai	Montgomery	10 th Place (tied)
SUBARU OF GAITHERSBURG	Montgomery	10 th Place (tied)
TERRY'S TAG & TITLE SERVICE	Carroll	11 th Place

Most improved: Increased the Percentage of Bay Plates Sold in Spring 2025

LAND ROVER BETHESDA	Montgomery	1 st Place
AUTONATION HONDA DULLES	VA	2 nd Place
LEXUS OF TOWSON	Baltimore	3 rd Place
SAFFORD BROWN TOYOTA	Anne Arundel	4 th Place
Fitzgerald Hyundai	Montgomery	5 th Place
CARMAX SALISBURY MD	Wicomico	6 th Place
JIM COLEMAN TOYOTA	Montgomery	7 th Place
Sheehy Lexus of Annapolis	Anne Arundel	8 th Place
Fitzgerald Lakeforest Toyota	Montgomery	9 th Place
JERRYS TOYOTA	Baltimore	10 th Place

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About the Chesapeake Bay Trust

The Chesapeake Bay Trust (www.cbtrust.org) envisions a restored and protected Chesapeake Bay watershed and other natural resources in our area, from the Coastal Bays to the Chesapeake to the Youghiogheny River. We empower local community-based groups on the ground with the resources they need to take on a meaningful and measurable role in restoring forests, streams, rivers, bays, wildlife, and more in their own communities. Every year, the Bay Trust empowers about 400 groups by providing grants and technical assistance to accomplish environmental education, community outreach, and local watershed restoration projects. The Bay Trust is supported by the sale of the Protect the Chesapeake & Coastal Bays license plate; donations to the Chesapeake Bay and Endangered Species Fund on the Maryland State income tax form; donations made by hunters, fishers, and boaters in the Maryland online natural resource licensing system; donations from individuals and corporations; and partnerships with private foundations and federal, state, and local governments. The Bay Trust has received the highest rating from Charity Navigator for over two decades. On average, 90 cents of every dollar are directed to the Bay Trust's restoration and education programs.